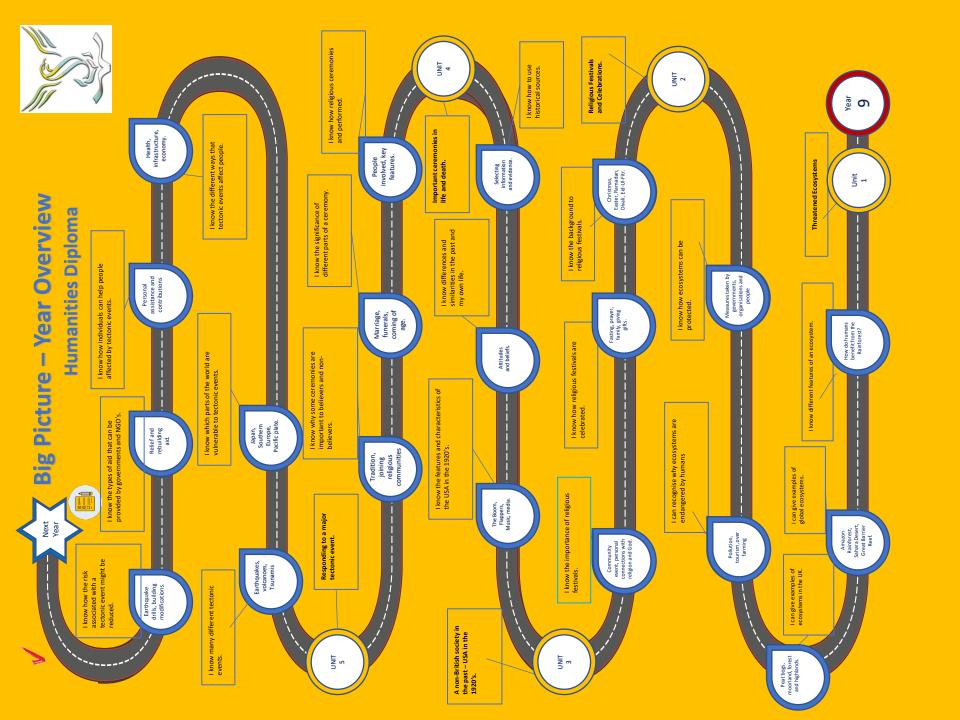
# HUMANITIES DIPLOMA HALF TERM 3

**COURSEWORK BOOK.** 



# ZOOM IN...

#### **MY LEARNING JOURNEY:**

Subject: Humanities Year: 11 Unit: The effects of Consumerism

#### **AIMS**

To enable learners to know about the production of consumer goods, the way in which it affects people, particularly children, and the organisations that aim to protect them.

#### **DEVELOPING COURAGE**

- C Compare the different kinds of consumer goods.
- Outline where is the world particular consumer goods come from.
- U Underline the impact the production of cosumer food
- R Raising awareness of child exploitation to produce consumer goods.
- A Annotate information and date used in projects.
- G Gather evidence to show whether consumer goods produced in a certain context would be ethical.
- E Evaluate the effectiveness of legislation in protecting child

#### **PREVIOUS LEARNING**

- Key stage 3:
  - Religious Studies
  - History
  - Geography

#### WHAT WE KNOW/ REMEMBER

labour.

- Key vocabulary
- Current affairs.

#### RECOMMENDED READING

- Newspapers
- Media

#### **UP NEXT**

• Local History.

#### **CAREERS**

- Self employed
- Politics
- Human Resources



#### **PERSONAL OBJECTIVES**

- Know about popular consumer goods.
- Know how the production of some popular consumer goods can affect the lives of the producers and effect the environment.
- Know the work of organisations that aims to protect children.

# Stewards Academy Assessment Record

Entry 2/3

Candidate No. Candidate

List consumer goods popular with young people.	List where some of these popular consumer goods are produced.	of producers of some popular consumer goods in other countries.  Identify ways in which production of some popular consumer goods affects the environment.	State why childnen are employed in factories.	Show the work of one o to protect children.	risations that
ly young	pular consumer	of producers of same popular consumer goods in other countries.  Identify ways in which production of some popular consumer goods affects the environment.	employed in	Show the work of one organisation that ains to protect childnen,	List organisations that aim to protect children.
Edentify consumer goods popular with young people.	Edentify where some of these popular consuma- goods are produced.	popular consumer goods in other countries.  Outline how production of some popular censumer goods offects the environment.	Give reasons why children are employed in factories	Outline the work of one organisation that aims to protect disidnen.	Edentify organisations that aim to protect children.

Darte:

Moderator

# What are consumer goods?

LI: to be able to describe what consumer goods are.



#### **Assessment Criteria:**

1.1 Identify consumer goods popular with young people.



Guess the Logo!

Can you identify all the logos of well known consumer goods?



## What are consumer goods?

Watch the clip.

Write down in your book several examples of consumer goods:

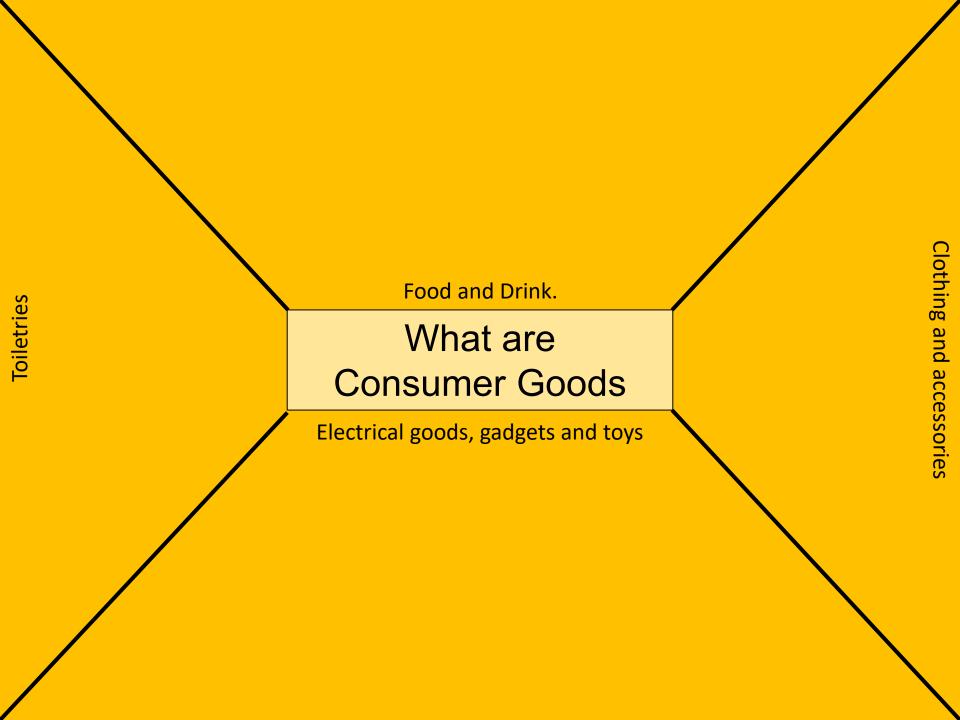
- a) You use
- b) Any other examples you might be able to provide.



#### Course work

On the provided diagram, cut out and stick the pictures into the correct section.

If is not clear what your consumer good is (e.g. it is just a logo) You might want to write under the picture what it is.



# Where are consumer goods made?

LI: to be able to explain where consumer goods are made.

#### **Assessment Criteria:**

- 1.1 Identify consumer goods popular with young people.
- 1.2 Identify where some of these popular consumer goods are produced



# **Complete the sentence in your books:**

Globalisation means the increasing links between countries throughout the world.

This means that countries	_ more and more on
each other for goods and the _	to make them.

```
Globalisation is made possible because of changes in the ____ to make it easier to trade abroad, more efficient international ____ and developments in communications (like the ____)
```

## **Complete the sentence in your books:**

Globalisation means the increasing links between countries throughout the world.

This means that countries <u>rely</u> more and more on each other for goods and the <u>materials</u> to make them.

Globalisation is made possible because of changes in the <u>law</u> to make it easier to trade abroad, more efficient international <u>transportation</u> and developments in communications (like the <u>Internet</u>)

Rely Materials Law Transportation Internet

## The production of a Wimbledon tennis ball.

Read through the DART and stick it into your book.



Watch the clip on how tennis balls are made.



https://www.youtube.com/watch?v=ovalwd7VZLU

#### Course work

On the map you have been given, draw 'flow' lines showing the movement of materials to the Philippines and then the completed tennis balls to the UK.

Describe any observations you have about your map and what it shows.



# Pollution caused by consumer goods.

LI: to outline how much of an impact producing consumer goods has on the environment.

#### **Assessment Criteria:**

- 1.1 Identify consumer goods popular with young people.
- 1.2 Identify where some of these popular consumer goods are produced



# How much pollution might manufacturing consumer good create?

- Air pollution
- Ocean and water pollution
- Ground pollution













#### Course work

Cut out the pictures of the consumer goods and match them to the pictures of the different kinds of pollution create in their production.

Try to explain how that particular consumer good produces pollution.



Air pollution caused by flying the goods to the UK.



Water pollution caused by dumping used dye into the sea.











































# Have workers got a fair deal?

LI: to investigate the working conditions of people who make consumer goods.

#### **Assessment Criteria:**

- 1.1 Identify consumer goods popular with young people.
- 1.2 Identify where some of these popular consumer goods are produced.
- 2.2 Show some features of working conditions of producers of some popular consumer goods in other countries.



## What is a Sweatshop?

A sweatshop is a factory that breaks two or more rules to do with workers rights.

## What are workers rights?

- Breaks and lunch breaks.
- Fair pay.
- Sick pay.
- Leave.
- Health and Safety.

Watch the clip on 'Fast Fashion and Sweatshops.



https://www.youtube.com/watch?v=bl1vlX7OdLM

What does this documentary suggest is wrong with the production of clothes in our society today?

Watch the second clip showing how workers are treated in a Bangladesh clothing factory.



https://www.youtube.com/watch?v=W1mvcFuiTts

Make a bullet point list for all the different ways that the factory doesn't treat people fairly.

Create a Mind map using the template to show how and why workers are often treated unfairly when they work in factories that produce consumer goods.

## Example:

#### **Education**

Workers are often uneducated and illiterate.

#### **Ext: Why does this happen?**

This stops them getting a job anywhere else.

How and why are workers treated unfairly?

# **Education Safety** Workers are often uneducated and illiterate. **Ext: Why does this happen? Ext: Why does this happen?** How and why are workers treated unfairly? **Wages Ext: Why does this happen? Ext: Why does this happen?**

# Why are children employed to make consumer goods?

LI: to examine why children are used to make consumer goods.

#### **Assessment Criteria:**

- 1.2 Identify where some of these popular consumer goods are produced.
- 2.2 Show some features of working conditions of producers of some popular consumer goods in other countries.
- 2.3 Give reasons why children are employed in factories



# Read through as a class the information from the case study.

- Why are children made to pick cotton in Uzbekistan?
- Are the children paid fairly?
- How important is cotton to Uzbekistan?
- What might happen to children who refuse to work?



# Uzbekistan forced cotton picking

labour in the clothing supply chain is the Uzbekistan closed down schools and forced children, some as and into the fields to pick cotton. One child says: exporter in the world. Government officials have young as nine years old, out of their classrooms A case study to illustrate the use of forced child cotton industry. Uzbekistan is the third biggest

"We're really afraid of getting expelled from school. cotton, we might as well not come back to school. Director warms us that if we don't go out to pick Every September 2, the first day of school, the

The school administration does everything to create the impression that the school children themselves cotton fields. But just try to 'voluntarily' not go out are the ones who have decided to go out to the to the harvest!

rotten money. Just think about it: in order to earn 50 his earnings from a day of this work won't even buy moreover, the only way to get cash is to go out and bend down to the cotton bush over 50 times. And We're all forced to obey this unwritten law. And sum (4 US cents), a kid who is barely 14 has to themselves out in the cotton fields to earn this pick cotton. It's painful to see how kids knock him a pair of ugly socks."

Boy, ninth grade (14 years old), Kashkadaria province. Examine the cards carefully.

Sort them into the following categories:

- Cards that show a cause of children working to produce consumer goods.
- Cards that show an impact of children working to produce consumer goods.

Limited access to education.	Low pay.	Extreme poverty.
Physical and emotional abuse.	No family.	Long hours – minimum of 12 hours a day.
Younger Brothers and sisters to look after.	In danger due to hazardous workplace.	No laws to protect them.

**Causes:** 

**Impacts:** 

Why are children used in this way?

## Who can help protect children from being exploited?

LI: to consider how companies can be pressured in to observing ethical employment standards.

#### **Assessment Criteria:**

- 1.2 Identify where some of these popular consumer goods are produced.
- 2.2 Show some features of working conditions of producers of some popular consumer goods in other countries.
- 2.3 Give reasons why children are employed in factories.
- 3.1 Identify organisations that aim to protect children.

#### MAKE IT HAPPEN CHOOSE FAIRTRADE



#### What does Fairtrade mean?

Fairtrade is a system whereby agricultural producers in countries at lesser stages of development are paid a fair price for their produce. This helps them to maintain a reasonable standard of living.

Do you and your family buy Fairtrade products? Why?

Write your answer into your book.

Many organisations use the media to bring awareness of Sweatshops and child exploitation to public attention.



https://www.youtube.com/watch?v=vyGfVv6RI0k https://www.youtube.com/watch?v=fTtZJ4ohr1o

- Are the adverts you have watched a good way of bringing attention to child slavery/labour?
- What kind of goods may use children in the process of either making or producing them? Draw a list up in your books.

#### Course work:

Using the T-shirt template, create a design as a part of an advertising campaign to bring the public's attention to child slavery.



THE EL DORADO WELFARE GROUP INVITES YOU TO THE

#### World Day Against Child Labor Forum

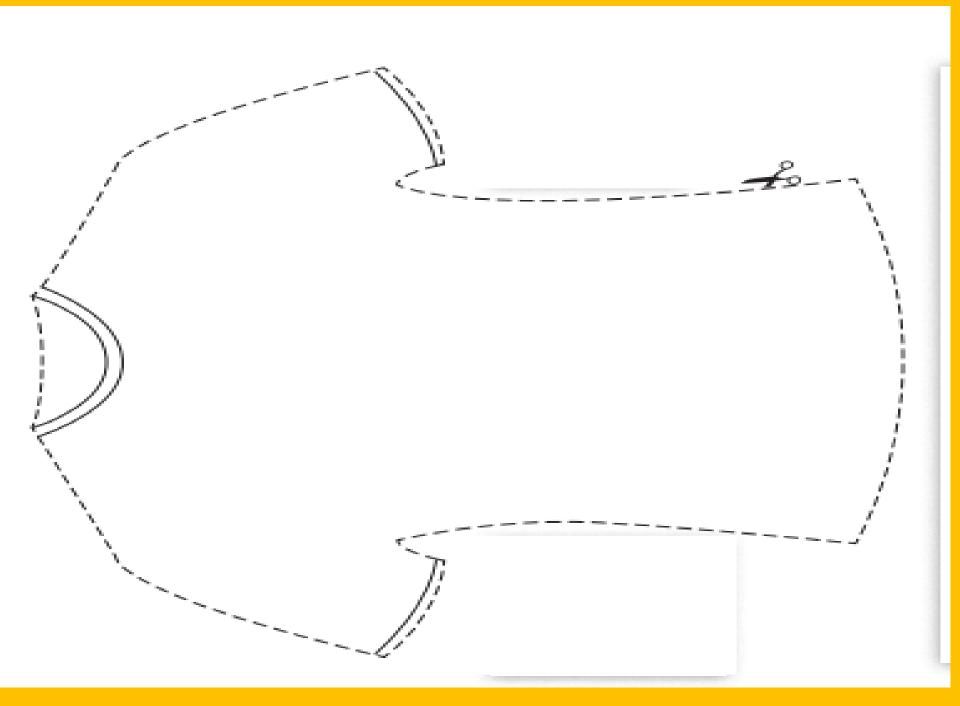
Make a stand and join the discussion with our panel of experts.

June 12, 2017, 10 am - 4 pm El Dorado Convention Center

ENTRANCE IS FREE







## How do children get protected from exploitation?

LI: to research into the work of different charities that help to protect children from exploitation.

#### **Assessment Criteria:**

- 1.2 Identify where some of these popular consumer goods are produced.
- 2.3 Give reasons why children are employed in factories.
- 3.1 Identify organisations that aim to protect children.
- 3.2 Outline the work of one organisation that aims to protect children,









#### How does a lack of education make people at risk?

- Unable to get well paid jobs.
- Easier to exploit.
- Poverty.
- Unable to feed themselves due to lack of money/assets.

### How important is education to the children in the clip?



- What kind of things will it enable them to do?
- Why is it difficult for many children to go to school?

#### Course work:

Using your pack, examine the information on how charities work to protect children.

- Investigate the kinds of work that 2 of the organisations do to help children.
- Draw up your findings on a Poster (A3 size).

https://www.savethechildren.org.uk/what-we-do





# Homework 1:

# Who is involved in making my t-shirt?



#### 1. I'm the factory worker.

Worker.

I make the t-shirt. I out, sew, iron or pack. I work very long hours, with few breaks and do the same thing every day.

## 2. I'm the factory

## manager

I supervise the workers. I pay the workers and all the costs of running the factory. I need to make sure the t-shirts are made on time and are good quality.

## 3. I'm the brand.

I decide how the t-shirt should look. I pay for the design and advertising. I also have to transport it from the factory to the shop, which can be a long journey crossing different countries.

> I'm the buyer. I decide which country the t-shirt should be made in, who should make it and how long it should take. I need to find all the materials and pay for them.

6. I'm the shop (retailler). I sell the t-shirt. I need to buy or rent a shop. I have to make it a nice place for people to shop in. I have to employ people to work in my shop. I need to make sure people know about my shop through advertising. Here are some of the people involved in making, selling and buying a t-shirt. They are all part of a 'global supply chain' that can stretch all over the world

## The factory worker

involved in outling the places of the t-shirt, sewing them together, ironing Factory workers are the people who make the t-shirts. They might be conditions. They need to earn enough money to pay for food, shelter, them or packing them. They often work very long hours in difficult transport, clothes and medicines and have some to spare.



## The factory manager

work they may be required to make and deliver the t-shirts extremely quickly. with the buyer to agree a production schedule. They agree the number of Factory managers supervise the workers to make the t-shirts. They work t-shirts they are going to make and the quality of the t-shirts. To get the They need to pay the workers and all the costs of running the factory.



#### The buyer

pay for them. Buyers often want to get the t-shirts made as quickly and decide where to get the t-shirts made, who is going to make them and how long this should take. They also need to find all the materials and The buyer is involved in the production process for the t-shirts. They cheaply as possible.



#### The brand

They also pay for the t-shirts to be transported from the factory to the shop. Brands decide how they want the t-shirts to look. They pay for the design of the t-shirts and for advertising them (for example on posters or TV).



## The retailer (shop)

Retailers sell the t-shirts to people. They might need to buy or rent a They also have to employ staff to work in the shop. They might also shop. They need to make it a pleasant place for people to come to. pay to advertise their shop to oustomers.



## The consumer

This is the person who buys the t-shirt. For example, youl





# Who gets what? You decide!

The consumer paid £29.99 for this t-shirt.

- How much should each person in the global supply chain get?
- What would be fair?
- Divide the £29.99 into five amounts.
- Why did you decide to divide the money in this way? Give reasons.

#### Role play!

You could do this exercise as a role play. One person could play the worker, one the manager and so on.

- How much of the £29.99 should you get?
- Argue your point of view and try and reach a consensus decision.

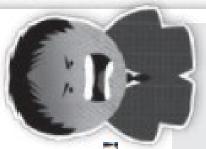
# Homework 2:

## Message from the boss

If you make all 3 caps perfectly you will earn £3.79. You need to make 3 caps today. You have 6 minutes.

- 1 Colour in the caps.
- 2 Do this exactly as shown in the picture.
- Cut out each cap. Don't go over the dotted lines.
- Get your caps checked by your supervisor (teacher!).

GET BACK TO WORK!



WARNING! Anything that is not perfect will be rejected. You will not be paid your full wages.

